



To,
The Concerned Team Management,
Kolkata,
West Bengal.

Dated on : 04/03/2017

Sub : Proposal Letter for Team Participation or Sponsorship @ Kolkata Premiere League Cricket Tournament in Aid of Sundarban Tiger Victims

Dear Team,

PAN INDIA SPORTS (An Associate of Pan India Education) is a company newly set up to cater to the youth, corporates & sports enthusiasts by organizing sports and funfuf events & competitions. Now in tie-up with Pan India Entertainment & Powerchord Entertainment Pvt Ltd, it has planned to organise a **T-10 Cricket Tournament named 'Kolkata Premiere League'** in the month of April, 2017. We will give the participants a chance to showcase their skill in front of media, mass & celebrities. Also to mention that as a noble initiative & CSR activity, we have associated with a NGO working with the Tiger Affected Victims of Sundarban. Around 20 such families will also be present on the day of inauguration.

The Event

T-10 New Town Kolkata Premiere League will be a Day-Night Tournament at NKDA Stadium, New Town, Kolkata. Pan India Sports, Powerchord Entertainment Pvt Ltd and Pan India Entertainment together has joined hands to promote the game of cricket in the New Town area where we will be having participants from different Housing Complex, Colleges & Corporates in this Friendly Tournament. Beside this, we will be roping in Celebrities, Sports Personnel's, Educationists, Industrialists, Fashionista, etc., to be a part of this gala social event.

We would most kindly request you to please send your Team / Sponsorship & be a part of this great Social Initiative.

Proposed Date	April 15 th Onwards (Every Sat & Sun)
Type of Event	Sports, Social, Entertainment

It's now time to get the cricket adrenaline pumping in Kolkata. With the **Kolkata Premiere League. Nine - A- Side Cricket Tournament** at the **New Town Kolkata Development Association Cricket Stadium in April, 2017- Sat and Sunday [Day-Night]**.

To make this tournament a success, we invite you to be an integral part of it. We request you to go through the tournament rules and regulations and send in your entry form duly completed within **10th March 2017**.

Radio Partner





Playing KIT- Cricket Gear such as Bats, Pads, Gloves, etc. shall be the responsibility of the respective teams. Only rubber spikes are allowed.

Team Outfits : Colourful Upper AND Black / Deep Colour Lower

MATCH TIMINGS - Match timings will have to be strictly followed to complete the required number of matches within the time span for each game. Each team will be given **50 minutes** to complete their **10 overs**. If the over's are not completed within 50 minutes, the penalty runs per over will be calculated @ 5 runs per over & will be added to the score. The Organising Committee will be monitoring the time and their decision shall be final.

MATCH DETAILS : 9 Side | 10 overs match | Day & Night Format | White Leather Ball | Group League System

Other Rules :

- ❖ ENTRY FEE : RS 30,000/-
- ❖ Registration : 11 Players per Team
- ❖ Documents during Registration : ID Proof with Passport Size Photo
- ❖ Restriction : Division Players are strictly not Allowed
- ❖ Reporting Time : 1 Hr before the Match Timing. For late arrival, overs will be deducted.
- ❖ Rules : Normal/General Cricket Rules
- ❖ Dress : Team Outfit of similar colour for each player should be strictly followed
- ❖ Disqualification : Disqualification of a team will be fully under the authority of the Organising Committee.
- ❖ Umpire Decision : Decision of Umpires during the game will be Final.

PRIZES

▲ Man of the Match for Every Game	▲ Best Captain
▲ Man of the Series	▲ Best Fair-play Team
▲ Highest Run Getter	▲ Hat-Trick Bowler
▲ Highest Wicket Taker	▲ Special Prize
▲ Most Half Centuries	▲ Team Prizes for Semi Final & Final
▲ All Players Making Centuries	▲ Cup for 3 rd Position
▲ 3 Best Catches	▲ Runners Trophy
▲ Best Wicket Keeper	▲ Winners Trophy
DINNER WILL BE PROVIDED TO THE TEAMS @ FINALS	

Radio Partner



NKDA





OTHER ATTRACTIONS & CSR ACTIVITIES

- 1. Huge Opening Ceremony (Replica of IPL standard)**
- 2. Star & Celebrity Packed Evening**
- 3. On Stage Captain's Meet with Team Introduction**
- 4. Fashion walk with the Celebrities / Players / Victims**
- 5. Program to be conducted by Renowned MC**
- 6. Colourful Cheer Leaders**
- 7. Helping Aids to the Tiger Affected Sundarban Victims**
- 8. Day Night Match in presence of Big Crowd & Stars**
- 9. Song | Dance | DJ | Felicitation Ceremony**

PROMOTIONS

- 1. Logo of Sponsors in all Outdoor Activities like Hoardings, Banners, etc.,.**
- 2. Logo presence in other Promotional materials like Pamphlets, Brochures, etc.,.**
- 3. Exclusive FM Partner Tie-Up for the Event**
- 4. Proposed live Coverage of Inauguration / Semi – Final & Final Matches**
- 5. Logo presence in various promotional materials inside the ground**
- 6. Continuous Announcement by the MC**
- 7. Logo presence during Prize Distribution Ceremony**
- 8. High End Publicity during Opening Ceremony**

FOR REGISTRATION CONTACT	Gautam Banerjee - 09831760444
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Team – Pan India Sports

Radio Partner



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